

Publish verified video to TikTok, Instagram, YouTube, LinkedIn, and Vimeo in five API calls. Every publish creates a permanent on-chain attribution record on Base.

## Before you start

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- ◆ A JubJub account — sign up at [jubjubapp.com](https://jubjubapp.com)
- ◆ An API key — generate in your profile settings
- ◆ At least one platform connected — TikTok, Instagram, YouTube, LinkedIn, or Vimeo

### Base URL:

```
https://api.jubjubapp.com/v2
```

All requests require:

```
Authorization: Bearer YOUR_API_KEY  
  
Content-Type: application/json
```

## Step 1 — Create a workspace

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Every publish flow lives inside a workspace. Create a fresh one per publish.

### REQUEST

```
curl -X POST https://api.jubjubapp.com/v2/workspaces \  
  
-H "Authorization: Bearer YOUR_API_KEY" \  
  
-H "Content-Type: application/json" \  
  
-d '{"name": "my-first-post"}'
```

### RESPONSE

```
{  
  
  "id": "ws_abc123",  
  
  "name": "my-first-post",  
  
  "status": "active"  
  
}
```

Save the `id` — you'll use it in every subsequent call.

## Step 2 — Create an upload session

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JubJub returns a pre-signed URL. Upload your video directly from your browser or backend.

### REQUEST

```
curl -X POST https://api.jubjubapp.com/v2/upload-sessions \  
  
  -H "Authorization: Bearer YOUR_API_KEY" \  
  
  -H "Content-Type: application/json" \  
  
  -d '{"workspace_id": "ws_abc123"}'
```

### RESPONSE

```
{  
  
  "session_id": "us_xyz789",  
  
  "upload_url": "https://storage.jubjubapp.com/upload/...",  
  
  "expires_at": "2026-03-12T20:00:00Z"  
  
}
```

Then upload your file to `upload_url` via PUT:

```
curl -X PUT "https://storage.jubjubapp.com/upload/..." \  
  
  -H "Content-Type: video/mp4" \  
  
  --data-binary @your-video.mp4
```

## Step 3 — Poll until ready

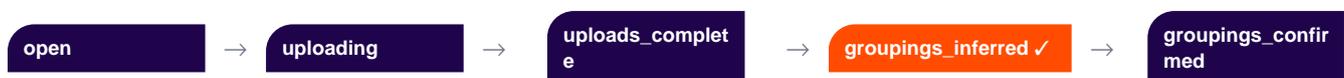
---

Poll the session until status reaches `groupings_inferred`.

### REQUEST

```
curl https://api.jubjubapp.com/v2/upload-sessions/us_xyz789 \  
  
  -H "Authorization: Bearer YOUR_API_KEY"
```

### Status progression:



### RESPONSE

```
{
  "status": "groupings_inferred",
  "groupings": [{
    "grouping_id": "grp_001",
    "video_media_id": "media_abc",
    "confidence": 0.95
  }]
}
```

Save `video_media_id` — you need it in the next step.

## Step 4 — Create content

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Create the content record. Pass `video_media_id` as `video_id`.

### REQUEST

```
curl -X POST https://api.jubjubapp.com/v2/contents \
  -H "Authorization: Bearer YOUR_API_KEY" \
  -H "Content-Type: application/json" \
  -d '{
    "workspace_id": "ws_abc123",
    "title": "Why AI is reshaping media",
    "description": "The shift no one saw coming. #ai #tech #media",
    "video_id": "media_abc"
  }'
```

### RESPONSE

```
{
  "id": "cnt_def456",
  "title": "Why AI is reshaping media",
  "status": "ready"
}
```

## Step 5 — Schedule the launch

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Get credential IDs, create a platform config, then schedule the launch.

### GET CREDENTIALS

```
curl "https://api.jubjubapp.com/v2/credentials?platform=tiktok" \  
  
-H "Authorization: Bearer YOUR_API_KEY"
```

### CREATE PLATFORM CONFIG

```
curl -X POST https://api.jubjubapp.com/v2/platform-configs \  
  
-H "Authorization: Bearer YOUR_API_KEY" \  
  
-H "Content-Type: application/json" \  
  
-d '{  
  
  "content_id": "cnt_def456",  
  
  "platform": "tiktok",  
  
  "credential_id": "cred_tiktok123",  
  
  "settings": {"privacy": "public"}  
  
}'
```

### SCHEDULE LAUNCH

```
curl -X POST https://api.jubjubapp.com/v2/launches \  
  
-H "Authorization: Bearer YOUR_API_KEY" \  
  
-H "Content-Type: application/json" \  
  
-d '{  
  
  "content_id": "cnt_def456",  
  
  "scheduled_for": "2026-03-12T19:00:00+11:00"  
  
}'
```

### RESPONSE

```
{  
  
  "id": "launch_ghi789",  
  
  "status": "scheduled",  
  
  "on_chain_record": {  
  
    "tx_hash": "0xabc...",  
  
  }  
  
}
```

```
"network": "base",

"content_hash": "0xdef..."

}

}
```

Once the launch fires, `platform_url` is populated with the live post URL. That URL plus the on-chain record is your permanent proof of publish.

## Publishing to multiple platforms

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Create multiple platform configs before the launch. All configs on the same `content_id` publish together.

```
# TikTok config

curl -X POST ../platform-configs -d '{"content_id": "cnt_def456", "platform": "tiktok",
...}'

# Instagram config

curl -X POST ../platform-configs -d '{"content_id": "cnt_def456", "platform": "instagram",
..., ...}'

# One launch covers both

curl -X POST ../launches -d '{"content_id": "cnt_def456", "scheduled_for": "...}'
```

### Supported platforms:

Platform	Visibility field	Default
TikTok	privacy	public
Instagram	visibility	public
YouTube	privacy	public
LinkedIn	visibility	public
Vimeo	visibility	public

## Using the MCP with Claude

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Connect JubJub as an MCP server and the agent handles the entire flow via natural language.

### CLAUDE CONFIG

```
{
  "mcpServers": {
    "jubjub": {
      "type": "url",
      "url": "https://api.jubjubapp.com/v2/mcp"
    }
  }
}
```

Then tell Claude:

*"Schedule this video to my TikTok and Instagram at 7pm tonight."*

The agent creates the workspace, generates the upload link, analyses the video for title and caption, configures both platforms, and schedules the launch — two messages total.

## On-chain attribution records

Every launch creates a permanent record on Base containing:

- ◆ Content hash — fingerprint of the file before upload
- ◆ Creator wallet address
- ◆ Timestamp
- ◆ Platform URLs returned after successful publish

Even if a platform strips metadata from your video, the on-chain record proves: **this file was published to this URL at this time by this wallet.**

## Rate limits

Plan	Agent calls/min	Storage	Price
Free	10	7-day workspace	Free
Creator	60	Permanent	\$25/mo
Studio	300	Permanent	\$129/mo

On-chain attribution records are permanent on all plans. Publishing is unlimited.

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**Resources**

API schema: [api.jubjubapp.com/v2/gpt-actions-schema](https://api.jubjubapp.com/v2/gpt-actions-schema)

Dashboard: [studio.jubjubapp.com](https://studio.jubjubapp.com)

**Support**

[tom@jubjubapp.com](mailto:tom@jubjubapp.com)

[jubjubapp.com/developers](https://jubjubapp.com/developers)